



# BC Professional Fire Fighters' Burn Fund

## PROGRAM SPONSORSHIP OPPORTUNITIES

### For Corporations & Foundations

**"PREVENTING VICTIMS, EMPOWERING SURVIVORS!!!"™**

More than 3,700 professional fire fighters from fifty communities in British Columbia and the Yukon are building the Burn Fund's vision. They dedicate their time and skills to support burn survivors and increase the public's knowledge about fire and burn safety issues through the work the Burn Fund does with its Prevention, Awareness, Survivor Support and Research Programs.

We invite you to dedicate your **financial donation, supplies or services** to a specific area of need that aligns well with your charitable giving goals.

**Become a sponsor of the**  
**BC Professional Fire Fighters' Burn Fund**  
**and help prevent victims and empower survivors**

### **SPONSORSHIP BENEFITS**

#### **RECOGNITION**

as a community-minded organization

#### **VISIBILITY**

with high-profile events and publicity program

#### **REACH PROVINCE WIDE**

public of all ages and ethnicity

#### **SUPPORT**

programs of the Burn Fund

#### **HELP**

burn survivors

### **BADGES of GIVING**

#### **PLATINUM BADGE**

Sponsor Contribution of \$50,000 or more

#### **GOLD BADGE**

Sponsor Contribution of \$25,000 to \$50,000

#### **SILVER BADGE**

Sponsor Contribution of \$15,000 to \$25,000

#### **BRONZE BADGE**

Sponsor Contribution of \$5,000 to \$15,000

#### **FRIEND BADGE**

Sponsor Contribution of \$2,500 to \$5,000

#### **SUPPORTER BADGE**

Sponsor Contribution of Under \$2,500

## SPONSORSHIP REWARDS

In addition to the reward of knowing that your generous sponsorship is helping burn survivors and the public throughout British Columbia, consider the valuable ways in which we will recognize your contribution.



Platinum Badge of Giving

### Platinum Badge of Giving : \$50,000 and up

- Burn Fund Etched Glass Recognition Award
- Your name, logo and website link on the main page and sponsorship pages of the Burn Fund website for one year
- Recognition of your sponsorship level in the Burn Fund newsletter *Burn Fund Link*
- Recognition for your contributions in selected Burn Fund promotional and public relations initiatives
- VIP Invitations to Burn Fund events, announcements, and facilities
- Other customized sponsorship rewards
- Tax receipt and thank you letter



Gold Badge of Giving

### Gold Badge of Giving: from \$25,000 to \$50,000

- Burn Fund Etched Glass Recognition Award
- Your name, logo and website link on the sponsorship page of the Burn Fund website for one year
- Recognition of your sponsorship level in the Burn Fund newsletter *Burn Fund Link*
- Recognition for your contributions in selected Burn Fund promotional and public relations initiatives
- VIP Invitations to Burn Fund events, announcement, and facilities
- Tax receipt and thank you letter



Silver Badge of Giving

### Silver Badge of Giving: from \$15,000 to \$25,000

- Burn Fund Plaque Recognition Award
- Your name and logo on the sponsorship page of the Burn Fund website for one year
- Recognition of your sponsorship level in the Burn Fund newsletter *Burn Fund Link*
- Tax receipt and thank you letter



Bronze Badge of Giving

### Bronze Badge of Giving: from \$5,000 to \$15,000

- Burn Fund Plaque Recognition Award
- Your name and logo on the sponsorship page of the Burn Fund website for one year
- Recognition of your sponsorship level in the Burn Fund newsletter *Burn Fund Link*
- Tax receipt and thank you letter

Friend Badge of Giving

### Friend Badge of Giving: from \$2,500 to \$5,000

- Burn Fund Certificate of Appreciation
- Your name on the sponsorship page of the Burn Fund website for one year
- Recognition of your sponsorship level in the Burn Fund newsletter *Burn Fund Link*
- Tax receipt and thank you letter

Supporter Badge of Giving

### Supporter Badge of Giving: from \$1,000 to \$2,500

- Burn Fund Certificate of Appreciation
- Recognition of your sponsorship level in the Burn Fund newsletter *Burn Fund Link*
- Tax receipt and thank you letter

## YOUR SPONSORSHIP ACHIEVEMENTS

You need to know exactly how your sponsorship funds will be spent. Fortunately the results will be easy to measure, because we'll keep you informed of our progress through our official newsletter, the *Burn Fund Link*.

Please visit our website at [www.burnfund.org](http://www.burnfund.org) to see how your contribution is making a difference. Sign up to receive the *Burn Fund Link* four times a year.

# The BC Professional Fire Fighters' Burn Fund

## WHERE YOUR DOLLARS GO



### Burn Units

#### and Burn Treatment Centres in BC

##### **BC Professional Fire Fighters' Burn, Plastic and Trauma Unit at Vancouver General Hospital**

With province-wide donations from fire fighter locals, corporate sponsors and the public, the BC Professional Fire Fighters' Burn Fund has made over \$2.5 million in donations to the Burn, Plastic & Trauma Unit at VGH. The commitment to support the Unit began in 1977. The Burn Fund will continue to fund essential burn survivor support programs, including patient care items, staff training and statistical and research programs in keeping with Vancouver General Hospital's mandate of excellence and leadership in patient care, research and teaching.

##### **Burn Program at BC Children's Hospital**

The Children's Burn Program, which treats B.C.'s most severe paediatric burn cases, is located at BC Children's Hospital in Vancouver. The Burn Fund supports the Burn Program by funding burn survivor support programs, patient care items, and staff training.

##### **Royal Jubilee Hospital Burn Unit**

Victoria's Royal Jubilee Burn Unit receives support in the form of burn survivor programs, patient care items and staff training.

##### **Burn Treatment Centres in Regional Hospitals throughout British Columbia**

The Burn Fund provides staff training and pays for burn survivor support in all hospitals around the province.

### **Medical Support Upgrading and Education**

Every year the Burn Fund sends nurses, medical residents, occupational therapists and physical therapists from Burn Units at Vancouver General Hospital, BC Children's Hospital and Royal Jubilee Hospital in Victoria to the American Burn Association annual meeting. The Fund also sends nurses to the Canadian Association of Burn Nurses annual meeting and other international, national and provincial educational opportunities.

### **Support for Burn Survivors and their Families**

The Burn Fund provides patient comfort items such as pressure garments (bandages) for burn survivors, and provides support in the form of travel and accommodations for those in need. Bursaries are available for burn survivors who are continuing their Post Secondary Education. For example, the cost of Jobst Pressure Garments range from \$2,000 to \$10,000 per person.

### **Adult Burn Survivor Program - *The Future is Mine***

The Burn Fund created a world first Adult Burn Survivor support program which launched in April 2007. *The Future is Mine* provides information, resources, inspiration, education, current research, and shared experiences from survivors and their families. Support is available for adult burn survivors 24 hours a day, seven days a week. The cost to maintain this program is over \$75,000 per year.

### **Burn Awareness Week (BAW)**

By targeting children in the high-risk group of ages six to twelve, the program is designed to teach kids to be responsible for their own safety, and make their families aware of potentially harmful situations. BAW contains animated and interactive pages, safety tips, teaching tips and student activity sheets suitable for classroom or home use. Students can enter the annual Burn Awareness Poster Contest.

### **BC Professional Fire Fighters' Burn Fund Building**

A first in North America, The Burn Fund Building will contain suites for burn survivors and their families, an interactive multi media educational/resource component, and a research facility for clinical trials in burn and wound healing.

### **BCPFF Chair in Burn and Wound Healing**

The Burn Fund, in partnership with VGH & UBC Hospital Foundation, are committed to creating a \$3 million endowment to fund a chair in burn and wound healing. An internationally recognized research team at Vancouver General Hospital is working on a new treatment for wounds that will prevent the heavy scarring experienced by many burn survivors. The applications for this treatment extend to any wound that is susceptible to scarring—from injuries due to burns, wounds from diabetes, or even the scars that remain after other trauma or surgery. This lab has the potential to bring the most significant advances ever achieved in the care of burn injured and scarred patients.

### **BC Professional Fire Fighters' Burn and Wound Healing Research Laboratory at Vancouver General Hospital**

Dr. Aziz Ghahary, a world-renowned leader in the treatment of burns and wounds, heads The BCPFF Burn and Wound Healing Research Laboratory. It serves the BCPFF Burn, Plastic & Trauma Unit and collaborates with other researchers in the division of dermatology, the department of surgery, the department of dentistry and the diabetes research group.

### **Annual Camp for Young Burn Survivors**

The Burn Fund hosts young burn survivors for one week of summer camp. Over eight hundred children between the ages of six to 18 have attended the camp. Doctors, nurses, medical therapists, adult burn survivors and professional fire fighters donate their time as counsellors. Campers come from all areas of British Columbia to experience a week of joy, safety and freedom. The Burn Fund covers the camper's travel and accommodation, and the cost of coordinating and operating the camp. There is no fee for the campers. The cost for each camper to attend is approximately \$2,900.

### **Bright Nights in Stanley Park**

A joint event with the Vancouver Board of Parks and Recreation, Bright Nights has raised over \$1.3 million dollars for the Burn Fund. This achievement is supported by more than 500 off-duty professional fire fighters from the Lower Mainland and other Fire Fighter Locals from around B.C. who donate their time to set up, operate and take down the annual display. Student volunteers act as festival ambassadors. Individuals, companies and foundations donate goods and funds to ensure the over 200 thousand visitors enjoy the event called "the most spectacular lighting display in Canada".

### **[www.burnfund.org](http://www.burnfund.org)**

The Burn Fund website is an on-line source for burn survivors and their families, fire fighters, media, healthcare and education professionals. It is designed to educate, empower and inform the public about fire safety and burn fund issues that concern health and well-being.

## **BURN FUND BOARD OF DIRECTORS**

The Burn Fund Executive and Board of Directors are represented by professional fire fighters from around the province who donate their time.

**President:**

**Michael Hurley**

Burnaby Fire Fighters Local 323

**Secretary/Treasurer:**

**Larry Thomas**

Surrey Fire Fighters Local 1271

**Directors:**

**Earl Steele**

Retired Fire Fighters Representative  
Prince George Fire Fighters Local 1372

**Heather Wilson**

Burnaby Fire Fighters Local 323

**Tim Baillie**

Surrey Fire Fighters Local 1271

**Jason Milne**

Trail Fire Fighters Local 941

**Ray Boucher**

Coquitlam Fire Fighters Local 1782

**Lois Budd**

Hospital Staff Representative  
BCPFF Burn, Plastic and Trauma Unit at VGH

**Terry Hughes**

Port Moody Fire Fighters Local 2399

**Clint Howard**

Burnaby Fire Fighters Local 323

**Umesh Lal**

Nanaimo Fire Fighters Local 905

**Brad Moore**

Surrey Fire Fighters Local 1271



**No matter what you accomplish in life,  
somebody helps you.**

**Contact the Burn Fund today,  
and find out how you can help**

**We are available to meet with you to  
discuss your opportunity for sponsorship**

BC Professional Fire Fighters' Burn Fund  
Suite 463 - 4800 Kingsway,  
Burnaby, BC V5H 4J2

Telephone: 604-436-5617

Fax: 604-436-3057

Email: [info@burnfund.org](mailto:info@burnfund.org)

The Burn Fund is a registered charity  
established in 1978 by the  
BC Professional Fire Fighters Association.  
Charitable Number: S-0019686

**"Preventing Victims,  
Empowering Survivors!!!"™**



[www.burnfund.org](http://www.burnfund.org)



**Yes, we want to become a Sponsor of the  
BC Professional Fire Fighters' Burn Fund  
and help prevent victims and empower survivors**

Company Name: \_\_\_\_\_

Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_

Postal Code: \_\_\_\_\_ Email: \_\_\_\_\_

Amount of Donation: \_\_\_\_\_  cash  cheque  in-kind

Description of donation: \_\_\_\_\_

Special Instructions: \_\_\_\_\_

Burn Fund Contact: \_\_\_\_\_

Level of Sponsor:  Platinum  Gold  Silver  Bronze  Friend  Supporter

If supplier, amount of discount: \_\_\_\_\_

Date: \_\_\_\_\_

Please mail or fax to:

BC Professional Fire Fighters' Burn Fund  
463 – 4800 Kingsway, Burnaby, BC V5H 4J2  
Tel: 604-436-5617 Fax: 604-436-3057 Email: [info@burnfund.org](mailto:info@burnfund.org)

Thank you for your support